

University Strategic Planning Group

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B. D'Ambrosia, R. Day, C. Dietz, J. Dillon, E. Eickhoff, M. Farrar, D. Hareza, R. Hessinger,
D. Kilbride, A. Kugler, S. Levenson, T. Lewandowski, K. Malone, M. Martin, M. McCarthy,
A. Miciak, M. Millet, M. Morgan, M. Moroney, M. O'Connor, E. Peck, J. Rick, D. Riley,
B. Saxton, W. Simmons, J. Sully, D. Vitatoe

University Strategic Planning Group

Thursday, March 28, 2019

LSC Conference Room

Minutes

In attendance: J. Krukones, C. Brennan, T. Bruce, J. Burke, B. D'Ambrosia, R. Day, C. Dietz, D. Hareza, R. Hessinger, D. Kilbride, S. Levenson, K. Malone, M. Martin, M. McCarthy, A. Miciak, M. Morgan, M. Moroney, J. Rick, B. Saxton, J. Sully, D. Vitatoe

The minutes of the February 28, 2019, meeting were unanimously approved.

J. Krukones announced that the group had three scheduled meetings remaining in the semester and that the next two were firm (April 11 and 25). The third meeting, during exam week (May 9), may later be cancelled.

Sherri Crahen presented a proposal from the Retention, Persistence, and Completion Committee that had been endorsed by the University Committee on the Student Learning Experience. The proposal seeks to create a team of Student Outreach Ambassadors who would connect commuter students (at risk for attrition) with campus resources. Questions were asked about why commuter students leave (for many of the same reasons as non-commuters, but the literature points to a disconnection from campus as an important factor) and who would assess this pilot program (the RPC group). The proposal was generally received positively, but D. Hareza raised concerns about circumventing the established process of prioritization and a failure to discuss the costs with the University Budget office. B. D'Ambrosia pointed out that this year's prioritization timeline had changed and that this proposal was coming forward at the time the group had made such decisions in the past. She recommended the group vote to endorse the proposal and forward it to the Senior Leadership Team to determine if funding was available.

S. Levenson briefly explained the status of plans for Saturday's Celebration of the Class of 2023 and encouraged USPG members to participate.

T. Bruce led a brief discussion to determine the number of meetings required next year to successfully complete the current strategic plan. In fall 2019, the group will need at least 2 or 3 meetings to discuss fall monitoring and how to sustain projects from the current plan into the future. In spring 2020, the group will need approximately five meetings to complete spring monitoring, an evaluation of the plan as a whole, and a final report to the campus community about *Promise and Prominence*.

A brief discussion ensued about the role of the USPG going forward, that is, as part of the new planning process. Concerns were expressed that academic prioritization did not by itself constitute a strategic plan.

Respectfully submitted,
Todd Bruce