

Strategic Planning 2020-2025

Mission and Vision Team

John Carroll University
October 30, 2019



Agenda

- Welcome and Introduction of the Team
- Review of Team Charge
- Understanding Mission, Vision, and Core Values
- Today's Focus: Updating Full Mission Statement
- Brief reports from team leaders
- Review Universal Apostolic Preferences of the Jesuits
- Review of feedback to date on Draft Vision Statement
- Table Discussions and Feedback



Mission and Vision Team Members

- James Bretzke, SJ
- Eddie Carreon
- Marianne Cicirelli
- Richard Day
- Eric Eickhoff
- Sr. Katherine Feely, SND
- Peggy Finucane
- Ed Hahnenberg
- John McBratney
- Phil Metres
- Nevin Mayer
- Ed Peck
- Dani Robbins
- Jurell Sison



Team Charge

- Review the longer version of the University Mission Statement and recommend any minor, contextual changes that are necessary to update this enduring statement. **[NB: We are NOT changing mission]**
- Review and refine the draft vision statement provided by the President to ensure that the directional statement is expressed in a clear, compelling, and concise manner that reflects our Jesuit Catholic mission and the four pillars of the plan.
- As part of their work, the team will hold a series of community-wide conversations to seek input and promote a shared understanding of the mission and vision statements.



Mission, Vision, and Values

- The **mission** statement answers why an organization exists.
- A **vision** is a description of what the organization will look like at a specified time in the future. It is a time limited statement that aligns the work of the institution.
- **Values** infuse the work and set the tone for everything that follows. Values become words that infuse and reflect our organizational culture.
 - They codify what we value as an organization.



A little Ancient Wisdom

MAYBE IT'LL
BE EASIER TO
FOLLOW THEM
IF YOU CALL
IT THE TEN
MISSION
STATEMENTS



THE DAWN of
MIDDLE
MANAGEMENT

PICT. BY ANDREWS McNEEL CANDIDATION

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JOHN CARROLL UNIVERSITY

JCU Mission Statement

*As a Jesuit, Catholic university, John Carroll
inspires individuals to excel in learning,
leadership, and service
in the region and in the world.*

[*Click here for the full mission statement*](#)



General Feedback on Mission Statement

Overarching:

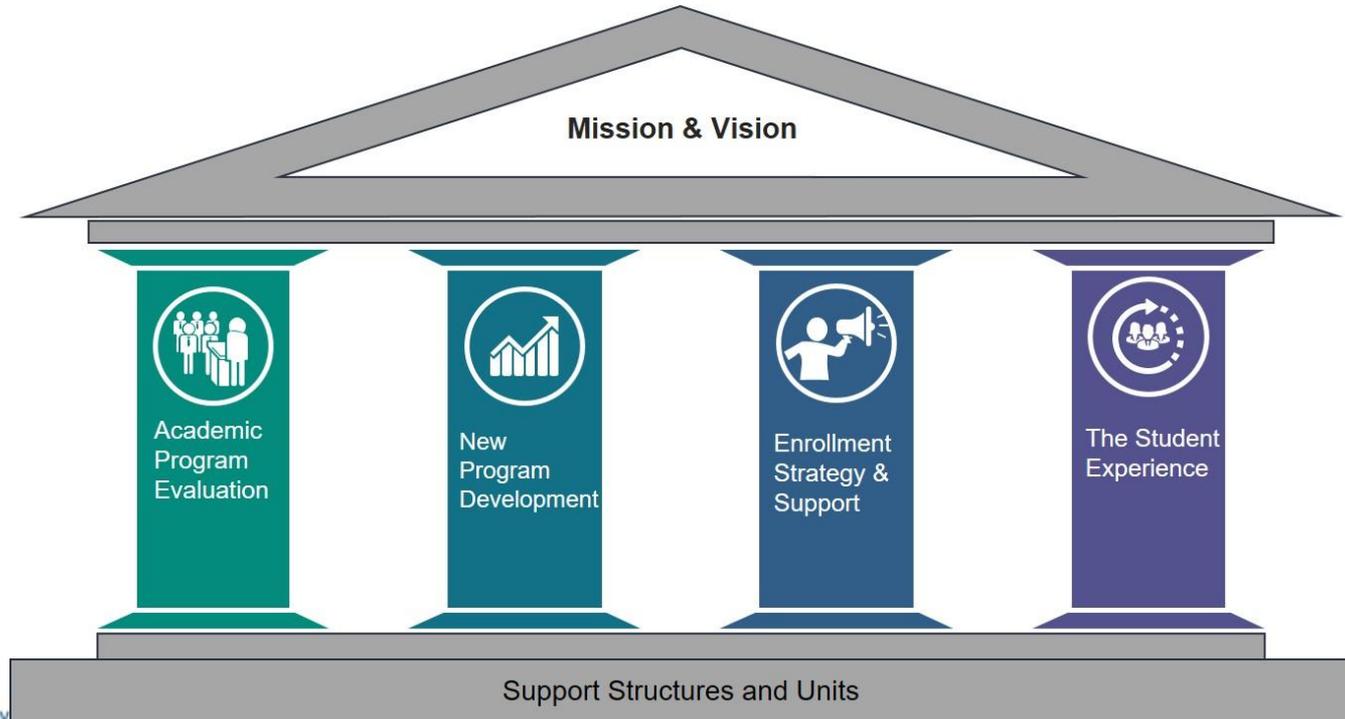
- Be consistent in use of “Jesuit Catholic” to describe the university
- Update some language/ideas to reflect higher education today
- Simplify and eliminate clear redundancy and wordiness where possible
- Include staff contributions and presence

Particular Suggestions

- Update our relationship with the city to go beyond just making our facilities and personnel available.



Team Updates



Team Updates

Team 2. Academic Program Evaluation, Administrative Structures, and Community Partnerships (Steve Herbert)

Team 3. New Program Development, Evaluation, and Delivery (Steve Herbert and Michael Johnson)

Team 4. Enrollment Strategy and Support (Stephanie Levenson)

Team 5. The Student Experience (Mark McCarthy)



Universal Apostolic Preferences

- *To show the way to God through the Spiritual Exercises and discernment;*
- *To walk with the poor, the outcasts of the world, those whose dignity has been violated, in a mission of reconciliation and justice;*
- *To accompany young people in the creation of a hope-filled future;*
- *To collaborate in the care of our Common Home.*



Draft Vision Statement

Grounded in its Jesuit Catholic tradition, John Carroll University will build upon its strengths and innovate to educate a diverse population of undergraduate, graduate and non-traditional students to become inspired and discerning learners and leaders in service to others through their areas of study, with particular distinction in areas that include health sciences, analytics, business and service learning. In doing this, JCU will be a top-ranked regional, private university delivering excellent academic programs by an excellent faculty in an environment where students feel at home.



Feedback to Date

- Excludes the liberal arts while emphasizing certain pre-professional programs
- Not everyone sees themselves in the vision
- Too much specificity or detail for a vision statement; perhaps things can be pushed into the plan or strategic priorities
- Find better words for “regional” and “home” and include staff
- Find a different way to include service learning



Our Plan

- To listen, learn, and deliberate carefully to revise this draft vision statement
- We will share our work in the months to come and seek additional input



Feedback Exercise

- Join a table with a M&V team facilitator
- Read long mission statement
- Facilitator will collect feedback section by section using various prompts
- Provide additional feedback on Vision Statement

