

Strategic Planning Process

Pillar 3: New Program Development

November 15, 2019

As the University works to envision and plan for our next five years, we recognize the need to position ourselves in the market to attract, retain, and successfully graduate future John Carroll alumni and develop new revenue streams. As part of this process, we ask the University community to bring forward their best ideas for new academic offerings that will expand our current programs and attract new students. Given the faculty's role in developing, directing, and maintaining the curriculum, this strategic planning process works in conjunction with the Committee on Academic Policies (CAP) and its procedures for new program development. This process provides a mechanism for inviting ideas to be reviewed by Team 3 (New Program Development) and transferred to CAP for further study.

Community members are encouraged to propose new academic programs at the undergraduate, post-baccalaureate, or graduate level. These ideas may be aspirational and represent new concentrations, majors, minors, certificates, or graduate programs. We invite the community to be creative in their ideation process and think beyond the University's current structures and practices. Authors of these preliminary proposals should ground their ideas in evidence that aligns with current and future demand from students and the community. Resources to support proposal writers will be made available on the Strategic Planning [website](#).

Proposal authors will be asked to provide a compelling argument for why JCU should offer this new program, grounding their arguments in both our university mission and societal needs. Authors also will be asked to provide basic information on the name, type, and level of the program; describe key learning outcomes; address specialized requirements such as accreditation or experiential learning components; indicate the delivery method (if a post-baccalaureate or graduate program); and describe resource needs. All preliminary proposals must use the provided template and adhere to the requested word counts.

Members of Team 3 will evaluate the preliminary proposals based on a forthcoming rubric that will be released to the community within the next two weeks. Preliminary proposals are due January 15, 2020. Any questions can be directed to Walter Simmons and Rebecca Drenovsky.