

Opening Information

University Strategic Planning Group (USPG)

Agenda for Thursday, April 22, 2021 (9:00 am - 10:00 am)

via Zoom

Agenda/Minutes

1. Welcome and Agenda (Dr. Bruce)
2. Approval of Minutes from March 25 (Dr. Bruce)
3. Introduction of Guests and Topic (Dr. Miciak)
4. Presentation on how we might frame the Strategic Plan to give it focus, develop our brand definitions, and leverage it across academic affairs, student affairs, mission and diversity, and a capital campaign. (Todd Erkel and Abu Noaman from Elliance)
5. Discussion (Committee)