

# Gearflow

## Marketing intern posting

At [Gearflow](#), we're driven to make it easier for heavy civil contractors to work with their dealers on parts in order to reduce millions in equipment downtime and manual processing costs. It's a heady, impactful mission, where the software products we're developing are part of the solution to accelerate construction productivity and allow fleet teams to add margin opportunities back to their bottom lines.

Come join us!

### Intern responsibilities:

- Conduct research and present findings on prospects, campaign performance, account trends, and events as directed
- Participate in marketing brainstorming sessions and provide insights
- Assist in social media content creation, including strategy and execution
- Research, plan, and execute at least one marketing campaign with supervision from director of marketing
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- Assist in developing and coordinating various aspects of marketing campaigns, including, but not limited to, email, content, videos, events, etc.
- Assist in the design of marketing collateral

### Relevant skills:

- Undergraduate student studying marketing, communications, or related field
- Hungry and drive to find solutions that generate leads and fuel our sales pipeline
- Experience with Canva, Hubspot, and spreadsheets a plus
- Strong organizational and communication skills

Compensation: \$20/hr for 40 hrs/week

