

# MINOR IN ENTREPRENEURSHIP Develop the mindset employers want in graduates

#### The interdisciplinary minor attracts students with diverse academic backgrounds.

#### 50%



College of Arts and Sciences students Boler College of Business students

"We built this program with students' diverse interests in mind. Any student can take this minor, and the skills they learn will enable them to thrive in any career path. Our graduates stand out in corporate America, in main street small businesses, and in the startup world because they can confidently work with big ideas, with uncertainty, and with possibility."

- Doan Winkel, The John J. Kahl, Sr. Chair in Entrepreneurship Entrepreneurship supports all majors. Our learning experiences provide you the entrepreneurial tools to create and succeed in a career that matters to you.

### Combine entrepreneurship with your major so you can study what you are passionate about while:

- Mastering skills employers are looking for
- Working in diverse teams to solve real-life business and social problems
- Building relationships with Cleveland entrepreneurs and innovators

## Our students leverage several opportunities to develop their ideas by:

- Participating in local, regional, and national competitions
- Joining LaunchNET (**jculaunchnet.org**), one of only five programs in the country to offer coaching and mentoring to college student entrepreneurs
- Engaging with the Entrepreneurs Association (**jcuea.org**), a group of private business owners who share their knowledge, resources, and experience

#### go.jcu.edu/muldoon

#### EDWARD M. MULDOON

Boler College of Business

"The program also taught me to think outside of the box, a mindset that enables me to tackle problems from different angles and treat every problem as solvable."

- Antonia Piazza '20 (Accounting Major)

"The biggest things the minor taught me is how to look at a problem differently, find a solution and not be afraid to fail."

- John Tucci '19 (Communication Major) This program challenges students and helps them develop skills employers say are essential.

Our graduates launch businesses and work in a diverse range of career paths, including corporations, small businesses, startups and non-profits, such as Salesforce, PwC, Catholic Charities and the Cleveland Indians.



The entrepreneurship program at John Carroll sets itself apart by asking the students to think out loud and ask the question - what can I do to make a difference? Then the program provides the creative experiences and skills to help students take the first step in making that happen. I always enjoy hearing all the fresh new ideas these students are experimenting with and seeing the future possibilities reflected in their enthusiasm."

- Dr. Jeffrey Stamp, inventor of Baked Lays

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