

Marketing Major Suggested Course Sequence
 (Based on the Fall 2024 Undergraduate Bulletin)

FRESHMAN YEAR	FALL SEMESTER	Hours	SPRING SEMESTER	Hours
	EN 1250 or COM 1251 Language ¹ or Other MT 1300 ³ or EC 2210 BI 1100 (if EC 2210 in spring) EC 2201 JCU Core ² AS 1010 Total Hours	3 3 3/4 1 3 3 0 16	COM 1251 or EN 1250 Language ¹ or Other MT 1300 ³ or EC 2210 BI 1100 (if EC 2210 in fall) EC 2202 JCU Core ² BPD 1100 Total Hours	3 3 3/4 1 3 3 0 16/17
SOPHOMORE YEAR	FALL SEMESTER	Hours	SPRING SEMESTER	Hours
	AC 2201 BI 2200 or EN 2510 JCU Core ² or Language ¹ JCU Core ² JCU Core ² JCU Core ² (I cr. CAPA) BPD 2200 (or spring) Total Hours	3 3 3 3 3 1/3 0 16/18	AC 2202 EN 2510 or BI 2200 JCU Core ² or MK 3301 JCU Core ² JCU Core ² BPD 2200 (or fall) BPD 4490 ⁵ (or summer) Total Hours	3 3 3 3 3 0 0 15
JUNIOR YEAR	FALL SEMESTER	Hours	SPRING SEMESTER	Hours
	MK 3301 or MK Elective SCM 3301 or FN 3312 MOL 3301 JCU Core ² JCU Core ² BPD 3300 (or spring) Total Hours	3 3 3 3 3 0 15	MK 3302 MK 3309 MK Elective FN 3312 or SCM 3301 JCU Core ² BPD 3300 (or fall) Total Hours	3 3 3 3 3 0 15
SENIOR YEAR	FALL SEMESTER	Hours	SPRING SEMESTER	Hours
	MK 4402 MK 3381 or MK Elective MK Elective MOL 4499 ⁴ or MOL 4461 JCU Core ² BPD 4400 Total Hours	3 3 3 3 3 0 15	MK 4495 MK Elective or JCU Core ² MOL 4461 or MOL 4499 ⁴ JCU Core ² Other or JCU Core ² BPD 4490 Total Hours ⁵	3 3 3 3 3 0 15

NOTES on Core requirements, please see the Undergraduate Bulletin or your degree evaluation for full information:

¹ Language	² Jesuit Heritage	² Integrated Courses	² Distributive Courses
<ul style="list-style-type: none"> • placement test determines if student takes 0, 1, 2, or 3 classes in language from HS. (1010, 1020, & 2010) • OR, if student begins a new language, a two-course sequence (1010-1020) is required. 	<ul style="list-style-type: none"> • Theology and Religious Studies <ul style="list-style-type: none"> - 1 TRS 1000 or 2000 level & 1 TRS 3000 level • Philosophy <ul style="list-style-type: none"> - 1 PLKR (Knowledge & Reality) - PL 2086 to fulfill PLVS (Value & Society) • ISJ (issues in Social Justice) • CAPA (Creative and Performing Arts) 	<ul style="list-style-type: none"> • ECG (Engaging the Global Community) <ul style="list-style-type: none"> - A set of linked courses (2 courses taken in same semester) 	<ul style="list-style-type: none"> • HUM (Humanities) • SCI (Natural Science) may be fulfilled by MT 1300 • SOC (Social Science) fulfilled by EC 2201

³ MT 1300 can be taken in sophomore year; but EC 2210 is pre-req to 3300-level Boler courses.

⁴ MOL 4499 has pre-requisites of BPD 2200, BPD 3300, MK 3301, FN 3312, MHR 3301, and SCM 3301

⁵ 120 credit hours and an internship [BPD 4490 (can be completed any semester)] are needed to graduate